

Amazon Stranded Inventory: What to Check First (2026 Checklist)

Phase 1: Containment

Before anything else, confirm what you're actually dealing with.

- Verify that inventory is marked as stranded, not reserved, inbound, or unfulfillable
- Confirm units are in fulfillable condition (not damaged or expired)
- Check if the ASIN has an active offer tied to your SKU
- Make sure your account health or listing status isn't restricting the offer

Phase 2: Identify the Root Cause (Reason Code Check)

Go to the Stranded Inventory Report and isolate the exact reason.

- Listing closed
- SKU inactive
- Suppressed listing (missing attributes, compliance issues)
- Pricing or Buy Box eligibility issue
- Inbound mismatch or processing delay

Phase 3: Fix the Listing or Offer First (Minimal Edits Only)

Before contacting Seller Support, resolve what you can directly.

- Reopen closed listings
- Reactivate inactive SKUs
- Fix suppressed listings by adding missing attributes
- Check pricing rules and Buy Box eligibility
- Confirm your offer is actually attached to the ASIN

Phase 4: Monitor for Automatic Resolution

After making changes:

- Wait for system refresh (typically a few hours to 24 hours)
- Check if inventory automatically becomes sellable again
- Avoid reopening or editing repeatedly during this window

Phase 5: Build a Clean Evidence Packet (If Issue Persists)

If nothing changes, prepare before opening a case.

- SKU and ASIN
- FNSKU
- Exact reason code
- Screenshots of listing status and stranded report
- Timeline of actions already taken

Phase 6: Open a Focused Case

When escalation is necessary:

- Keep the issue limited to one problem type
- Clearly state expected resolution
- Avoid mixing stranded inventory with reimbursements or catalog edits
- Use precise, factual language (no long narratives)

If your inventory is still stranded after going through this checklist, it's usually not a simple fix anymore. Our team handles these exact cases daily, from suppressed listings to complex catalog issues and stuck inventory that won't reattach.